



13 October 2026

Disclosure of trading in own shares under a share buyback program

Period: From 5 to 9 October 2026

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

Reporting of transactions in aggregated form (per day and per trading venue)

Issuer name	Issuer Code	Transaction date	ISIN Code	Daily total volume (in number of shares)	Daily weighted average price of shares acquired	Platform
			ISIN code (ISO 6166)			MIC code (ISO 10383)
IPSOS	9695002OY2X35E9X8W87	5-Oct-26	FR0000073298	9 500	34,9502	XPAR
IPSOS	9695002OY2X35E9X8W87	5-Oct-26	FR0000073298	7 000	34,9118	CEUX
IPSOS	9695002OY2X35E9X8W87	6-Oct-26	FR0000073298	12 939	35,8317	XPAR
IPSOS	9695002OY2X35E9X8W87	6-Oct-26	FR0000073298	2 076	35,7581	CEUX
IPSOS	9695002OY2X35E9X8W87	7-Oct-26	FR0000073298	11 002	36,1164	XPAR
IPSOS	9695002OY2X35E9X8W87	7-Oct-26	FR0000073298	4 781	36,1095	CEUX
IPSOS	9695002OY2X35E9X8W87	8-Oct-26	FR0000073298	8 300	36,0673	XPAR
IPSOS	9695002OY2X35E9X8W87	8-Oct-26	FR0000073298	7 511	36,0363	CEUX
IPSOS	9695002OY2X35E9X8W87	9-Oct-26	FR0000073298	9 172	36,5799	XPAR
IPSOS	9695002OY2X35E9X8W87	9-Oct-26	FR0000073298	6 445	36,3797	CEUX

Detailed presentation by transaction

A detailed presentation by transaction is available on the Company's website (www.ipsos.com), in the section on regulated information, in the chapter entitled: "Share buyback programs and share buyback declarations": <https://www.ipsos.com/en/regulated-informations/en>.